



Spot Light On:

Vacation Protection

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Maintenance Fee Insurance is just another way of protecting your vacation. Should bad weather prevent you from leaving home, a loved one becomes ill and you can't leave, you need to unexpectedly return home, you are involved in or delayed due to a traffic accident en route to your resort, your maintenance fee is protected. Usage must be at your home resort.

When the maintenance statements for this year were mailed we included information about this insurance. Owners were required to purchase the insurance at the same time they sent in their fees. Since then, the insurance company, Travel Guard, has amended their requirement. You now can purchase

maintenance insurance thru the date you make a reservation. By that, they mean when confirming your usage at your home resort.

If you are interested in purchasing the insurance the cost is \$55.00 and protects your vacation experience (taxes are not included). Simply mail a check to your home resort, payable to Cunningham Property Management. If you have questions concerning coverage just call Travel Guard at 1-866-221-8080 (toll free) and refer to product #007895.

After numerous requests, we have also arranged to offer **Travel Insurance**. If you are renting an

additional week at your home resort or another Cunningham resort, you can purchase travel protection for only 7% of your total rental fee. This will cover trip cancellation and interruption for numerous unforeseen events. Pre-existing medical conditions exclusion is waived if insurance is purchased with your initial trip deposit. For details on this insurance please contact Travel Guard at 866-221-8080 (toll free) and refer to product # 004770 or call Sarah in our rental department at 800-333-7335 and request a brochure.

These insurance programs have been designed to give added when of mind to your vacation experience.



THE COMPUTER CORNER

I do not enjoy typing very much so the less my two index fingers hit the keys the better. Here is an old tip to quickly reach a website address with minimal typing.

If you would like to reach an [HTTP://www.WHATEVER.com](http://www.WHATEVER.com) website in Internet Explorer or Firefox, do not bother typing the "[HTTP://www..com](http://www..com)". Simply type the "WHATEVER" then hold down the **CTRL** key and tap the **<ENTER>** key on your keyboard. Your browser will fill in the part you did not type and whisk you away to your website.

Example - If you want to go to [HTTP://www.VacationFLA.com](http://www.VacationFLA.com), just type "VacationFLA" (case doesn't matter), then hold down the CTRL key and tap the <ENTER> key.

Note: It only works with .com's, **no** .net, .org, .gov, etc.

On VacationFLA.com you can check the weather at your resort, look at and print a Saturday to Saturday or Sunday to Sunday four year timeshare calendar to plan your vacations, look at attractions in the area, see and download virtual tours of all the resorts, check rental rates, see what is for sale with prices and much more. Tell a friend!

You asked for it... In addition to all of the other neat things you can do at our website, soon you will be able to pay your fees online. When we go live with our online fee payment, you will be able to submit your credit card information and we will handle the rest. The anticipated start date is April 1st. Set your browser to www.VacationFLA.com and log into the password protected "Owners Only" website. To gain access to the "Owners Only" website you must register online choosing a user ID and password that only you know. Simply roll your mouse over the button at the top of the page that says, "Web Specials" and choose "Owners ONLY Website" from the drop down menu. This will bring up another page with instructions for new users and returning users. If you have forgotten your user ID or password shoot me an email and let me know. Your password is encrypted so I cannot see or reset it, but I can delete your user ID allowing you to re-register.

The "Owners Only" website has owner forms such as rental agreements, sales listing agreements, usage forms, newsletters and calendars. While browsing, take the owner information survey or the RCI point's survey. We love to hear from you.

We want your email address to send information about your resort(s). We promise to never sell or give your email address to a third party. Please send an email to your resort(s) with your complete name and owner number. We plan to continue sending this newsletter and other informational pieces through snail mail so do not be concerned if you don't have access to email. However, if you do not have access to email, isn't it time?

Resort email addresses

Calini Beach Club	Calini@VacationFLA.com
Gulf Tides	GulfTides@VacationFLA.com
Little Gull	LittleGull@VacationFLA.com
Longboat Bay Club	LongboatBayClub@VacationFLA.com
Siesta Sands	SiestaSands@VacationFLA.com
The Beach Club	TheBeachClub@VacationFLA.com



Have fun, take a vacation.

Regards,

Ron Schwartz

Resort Rap

THE BEACH CLUB: As we ring in the New Year, we have to say we are happy to leave the old one behind. The 2004 Hurricane Season really kept us hopping. Although we sustained only minimal damage, the preparation prior to each storm and clean up after each one left us all looking forward to the beginning of winter and the end of Hurricane Season. Not that all of 2004 was bad, and we are grateful for the lack of structural damage received. March 2004 marked the 20th year of occupancy at The Beach Club. Some current owners enjoyed their first vacations at The Beach Club as owners in March 1984. Wow, time really flies!

Looking forward to 2005, The Beach Club will see improvements in the unit buildings' exterior, roofs and doors, landscaping, master bedroom furniture, bathtub refinishing, kitchen upgrades and more. St. Augustine and The Beach Club will be involved with our first Super Bowl experience this year when the big game comes to Jacksonville in February. The spotlight will overlap into our area and tourism will be promoted. We are looking forward to a great year!

CALINI BEACH CLUB: Calini has new faces and hours for the front desk. Lisa Ganoë works fulltime and Danielle Schulz works part-time on Thursday, 4 p.m. to 10 p.m. on Saturday, and 11 a.m. to 4 p.m. on Sunday. Danielle is a student at USF in Sarasota in the Hospitality program.

The Formica furniture pieces in the living rooms will all have new Formica on them in the next three or four weeks. There are six ledges to complete and all will be new. Bids for an upgrade to our telephone system have been received and a new system will be installed in early March. Mac McHune is investigating replacing the air conditioning tower and new fencing and landscaping for the area around the present tower. There are plans to replace the white aluminum railings for

the walkways and lanais to the current building codes. The work will start in mid-April and be complete in May. Bids for replacing the sofas, chairs, dining chairs, glass table tops, bedspreads, etc are being requested now for replacement in 2006. Six refrigerators were purchased to replace ones that lost Freon.

The hurricanes and a few days of colder weather have caused our foliage and flowers to look brown on the edges. Therefore, new plantings will be required in some areas.

The Siesta Key Chamber of Commerce had a decorating contest this past holiday season and Calini won Second Place in the less than 50 unit Christmas lighting contest. There is a red ribbon in the bulletin board case to prove it!

Looking forward to seeing everyone in 2005!!!

GULF TIDES OF LONGBOAT

KEY: 2004 was a very interesting year at Gulf Tides. Hurricane after hurricane threatened our area, but thankfully no direct hit happened. We suffered a little water damage to some of our units, but we were able to correct the problem quickly so it didn't affect anyone's stay.

Another year, another Gold Crown rating for Gulf Tides and the staff is very pleased.

Sales and rentals last year were very good for the resort and we are hoping that 2005 continues the same.

Anyone interested in listing or purchasing units, please contact Julia at the resort or Kandy Reynolds at 1-800-201-9983 for more information.

LITTLE GULL COTTAGES:

At Little Gull we finished replacing the shutters in all of the units this past fall. We also completed painting the exteriors for all of the Gulfside

units. We will be painting the exteriors for units 12, 13, 14 & 15 this year. We plan to replace the carpeting in the office and recreation room this year too. We received our brand new bikes the first week of the new year and everyone loves them.

THE LONGBOAT BAY CLUB:

Our very own Maintenance Manager, Mike Wehr, and Maintenance Assistant, Tom Carroll, received 1st Place in the Longboat Key Holiday Lighting Contest (Commercial Property category). *Congratulations Mike and Tom!*

Appliance upgrades are continuing this year with the replacement of dishwashers in each unit and the remaining five refrigerators. New full-size, front-loading, stacked washer/dryers will be installed in all units. Also to be replaced is our Longboat Bay Club sign which met its demise in September of 2004. The new sign will be more contemporary to coordinate with the building and well lit for easier visibility.

Also new this year is our Bike Lease Program. With this program we received 10 new bicycles (5 men's, 5 women's) at the start of the lease. The bicycles are maintained on a monthly basis with repairs being made as necessary. At the end of the 12-month lease we receive 10 new bicycles. They are fully equipped with baskets and bells. We have received many positive comments from guests and owners alike on the quality of the new bicycles.

For those owners who have made inquiries about listing their unit(s)/week(s) for sale with CPMC, please remember that at this time we can only accept listing agreements for weeks 5-15 and weeks 51 & 52. All owners will be notified when additional

weeks will be accepted.

Thank you to all of the floating time owners who have been timely in reserving their 2005 floating weeks. We appreciate your prompt attention. To those who have not reserved, please remember reservations are subject to availability so reserve early! You can reserve by calling the office at (941) 383-9561.

RCI Points has come to Longboat Bay Club! If you have any questions about RCI Points, please visit the "Owners Only" section of our website (www.VacationFLA.com).

Once again, Longboat Bay Club has attained Gold Crown status with RCI and received the Five Star Award from Interval International for 2004. As an owner returning to your home resort via an exchange through RCI or II, please remember when completing your comment card from the exchange company that your scores affect YOUR Gold Crown/Five Star status.

SIESTA SANDS RESORT: We are continuing to work hard on improving our property. In November we upgraded the landscaping at the entrance to the property including laying new stone borders around the flower beds. Early in 2005 we will continue with this upgrade and do a few more improvements on the entrance. In December we renovated the front office to improve the look of our front desk area. Next time you are in the office you will notice this change and hopefully be pleased by this much needed improvement. There are still open storage bins for condo owners to purchase for their unit. Please contact Rich in the office to reserve your bin.

All timeshare units have been painted and deep cleaned including carpet and tile grout. A few tiles have been replaced with new on the timeshare walkway. We are also happy to announce that we have hired Dan Nixon for our front desk. As always, our staff will work very hard to ensure that all owners are proud to be a part of Siesta Sands.

THINGS TO DO AND SEE

WESTCOAST ACTIVITIES (area code 941)

3/3 - 4/2	Cincinnati Reds Spring Training, Ed Smith Stadium, Sarasota 334-3309
3/3	Linda Ronstadt, Van Wezel Performing Arts, Sarasota 953-3368
3/4 - 4/2	Pittsburgh Pirates Spring Training, McKechnie Field, Bradenton 747-3031
3/6 - 5/8	Music Concert Series, Marie Selby Botanical Gardens. Every Sunday, Sarasota 366-5731
3/12	Cartoon Classic Gala, Hyatt Gall Room, Dick Smothers, Andy Andrews, Gary Gulman and others, Sarasota 362-3972
3/12	Anna Maria Island Art League's Springfest 778-2099
3/19 - 3/20	Spring Plant Fair, Marie Selby Botanical Gardens, Annual Plant Sale 366-5731
3/20 - 3/26	25th Annual Sarasota Jazz Festival, Kenny G, Cleo Lane and others 316-9207
3/26	Easter Egg Hunt, GT Bray Park, Bradenton, Ages 3-8, 742-5923
4/1 - 4/3	DeSoto Seafood Fest, one of Florida's largest outdoor festivals, Riverfront downtown Bradenton 747-1998
4/1 - 4/3	Antiques Show, Municipal Auditorium 954-4165
4/1 - 4/3	Florida Heritage Festival - Seafood Festival, Bradenton
4/8 - 4/10	Shark's Tooth & Seafood Festival, Venice
4/9	Ringling Garden Party Saturday Family Festival, 358-3180
4/16 - 4/17	Siesta Fiesta, Siesta Key
4/16	DeSoto Bottle Boat Regatta, Palma Sola Causeway 747-1998
4/21 - 4/24	15th Annual Florida Winefest & Auction, Sarasota Ritz-Carlton 952-1109
5/18	Reggae on the Bay Music Concert, Marie Selby Botanical Gardens, Sarasota 366-5731
5/20 - 5/22	Home & Garden Show, Sarasota-Bradenton Convn. Ctr. 355-9161
6/2 - 6/18	Sarasota Music Festival, 953-4252
6/3	Bradenton Beach Fireworks Celebration, Beach House 799-2222
6/11 - 6/12	Craft Festival & Sidewalk Sale, Downtown Sarasota 388-1554
6/25 - 7/3	21st Annual Suncoast Offshore Grand Prix Boat Race 388-1766
7/4	Fireworks Celebration - Venice, Siesta Key, Sarasota & Palmetto
7/12	Snooty the Manatee's Birthday Bash, South Florida Museum, Bradenton 746-4131
8/30	Sarasota Folk Club Concert at City Island, Sailing Squadron 377-9256
9/18 - 9/24	Free Admission Week at Historic Spanish Point 966-5214
9/20	A Taste of Sarasota & Chef's Competition - 20th Annual, Hyatt Sarasota 925-3675
9/20 - 9/24	Free Admission Week at Selby Botanical Gardens, Sarasota 366-5731

EASTCOAST ACTIVITIES (area code 904)

- 1/15 - 12/31 Golf Black History Display, World Golf Hall of Fame 940-4123
- 1/19 - 7/18 IMAX Theater, Island of the Sharks 940-IMAX
- 2/4 - 6/24 IMAX Theater, Stormchasers 940-IMAX
- 2/18 - 9/30 IMAX Theater, Space Station 940-IMAX
- 3/4 - 3/6 Native American Indian Festival, Buffalo Stew, Roasted Corn, Francis Field 888-277-0188
- 3/5 The Sack of St. Augustine, Capt. Robert Searle's Raid of 1668, Fountain of Youth Park 407-843-9967
- 3/11 24th Annual Lions Club Seafood Festival, RV show, hot air balloon rides, Francis Field 829-1753
- 3/18 Rhythm & Ribs Festival, Championship BBQ dishes, Francis Field 797-7924
- 3/19 World Golf Village Easter Egg Hunt, 10,000 Easter eggs 11am 940-4123
- 3/21 - 3/27 The Players Championship, TCP Sawgrass, Ponte Vedra Beach 285-7888
- 3/27 World Golf Village Easter Egg Hunt, 10,000 Easter eggs 11am 940-4123
- 3/27 St. Augustine Easter Parade, downtown 824-7722
- 5/5 - 5/8 Regalos Festival, Spanish Treasures, music, crafts & culture, downtown plaza 449-1694
- 5/7 7th Annual San Sebastian Fine Art & Jazz Show, San Sebastian Winery 888-352-9463
- 5/15 3rd Annual Ponte Vedra Car Show, cars dating back to 1913, Sawgrass Village, 11-3 285-0666
- 5/30 - 9/5 Summer Concerts in the Plaza, Memorial Day & Labor Day 1-5, every Thursday 7-9, downtown plaza
- 6/4 Drake's Raid, 20th Annual Sir Francis Drake Raid 829-9792
- 7/4 St. Augustine's Fourth of July Celebration, Bayfront, 9:30
- 7/29 - 7/31 Kingfish Challenge, Cash & Prizes 824-8322
- 8/6 Summer Sizzler, St. Augustine Beach - Pier Park, all day 808-8544
- 9/3 St. Augustine Birthday Celebration, 439th Birthday, Colonial Spanish Quarters 825-1004

ON-GOING EVENTS***Sarasota***

Third Thursday of each month- Cocktails at the Ca d' Zan at The Ringling Museum 6:00-9:00pm \$3. 350-5700

First Friday of each month- Palm Avenue Art Walk- Historic Palm Avenue downtown. 6-9pm. 941/954-4494

Second Friday of each month- Sunset Stroll on St. Armands. 6pm - 9pm 941/388-1554

Third Friday of Each Month: Art By The Light of The Moon-The art buyer's destination in Sarasota! Towles Court Artist Colony. Towles Court, Sarasota. Free 6-10pm. 941/955-4546

Every Saturday Farmer's Market- Ringling & S. Pineapple (Burns Court) 7am-noon

Thurs., Fri., Sat. Lipizzan Stallions. Myakka City. 322-1501

Last Monday Sarasota Folk Concert at City Island/Sailing Squadron 7:15pm 7/26,8/30 & 9/27. 377-9256

www.sarasotafl.org

St. Augustine

Nightly Walking Tours-Ghosts, romance, scandal, murder, politicians & pirates. 888-461-1009

First Friday of each month Art Walk 5-9pm. 904/825-0065

Every Wednesday Farmer's Market -St. Johns County Pier.

SARASOTA AREA (area code 941): Key Sailing 346-7245 * Myakka River State Park 365-0100* Pelican Man's Bird Sanctuary 388-4444 * Marie Selby Botanical Gardens 366-5731 * Dali Museum 800/442-3254 * Albritton Fruit Company Tours 923-2573 * Mote Aquarium 388-2451 * Kayak Adventures 922-9671 *

ST. AUGUSTINE AREA: (area code 904) Lightner Museum 824-2874 * Birds of the Salt Marsh Guided Kayak Tour 471-4144 * Gecko Latitudes (Kayaking) 824-7979 * Gamsey Carriages (Horse drawn-tours) 824-5082 San Sebastian Winery 826-1594 * Alligator Farm (I held gators-send proof) 824-3337 * World Golf Hall of Fame/World Golf Village Imax 940-4123 * Smile High Parasailing 819/0980

Cunningham Property
Management Corp.

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1030 Seaside Drive
Sarasota, FL 34242

Rental Office
5330 Gulf of Mexico Drive
Longboat Key, FL 34228
800-333-7335, Fax 941/383-1110
E-mail: Rentals@VacationFLA.com

Sales Office
3200 Gulf of Mexico Drive
Longboat Key, FL 34228
800-201-9983, Fax 941/383-9563

WWW.VACATIONFLA.COM

WWW.FLORIDARENT.COM

LONGBOAT BAY CLUB & GULF TIDES OWNERS CALL 1-800-201-9983 FOR POINTS INFORMATION
THE BEACH CLUB OWNERS CALL 1-904-471-2626

DEVIL RAYS FAN WALL OF FAME

Peggy Boone, Little Gull's Queen of Housekeeping, is proud to announce that her daughter, Karen Hooker, has been named to the Tampa Bay Devil Rays Fan Wall of Fame. Karen attends at least 60 games a year, her three sons are involved in the Rays' Kids Club, she is the vice president of the Manatee West Little League's American division and treasurer of the entire league!

Karen heads up and over the Sunshine Skyway bridge rain or shine, year after year.



Peggy was there to see Karen inducted in the Wall of Fame on Saturday, February 19th. She joined 80 other Fan-atics, including Sarasota's own Dick Vitale.



CONGRATUALTIONS KAREN!



**Deed changes,
corrections, etc.
contact**

Karen Morrinelli

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