



TIMES THEY ARE A CHANGING

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“Hi there! How would you like to have a free dinner on us? All you have to do is visit our resort.”

Remember that? I am sure some of you became owners by being persuaded out of your beach chair to take a tour. Some of you have told me you still have your free beach towel. Others might have received a mail piece claiming that you might be the winner of a new TV. Timesharing has come a long way from those days. While those marketing techniques still exist in some areas, most resorts have adopted other practices.

Thirty years ago you would mention “timesharing”, and if the term was understood at all, it was in relation to sharing time on a computer. Today, timesharing is one of the largest and fastest growing aspects of the vacation industry. There are even college courses in timeshare marketing and management.

From campgrounds to mansions and houseboats to cruise ships, the industry has something to offer everyone. RCI offers special interest exchanges for members into everything from NASCAR to wine tasting (check out RCI.com).

Along with the new and diverse vacations being offered, come new and heart stopping prices. If you have not visited a new resort lately, you had better sit down. While the \$30,000 week has been around for sometime, that is now beginning to look good. I recently read about a new resort in Hilton Head where you can purchase a week in a two bedroom, two bath, 1600 square foot condo for a mere \$64,000. Personally, I would rather spend a few thousand on a resale and exchange there!

As owners ability to vacation grows, so does the need for additional weeks. I have waiting lists for owners wanting to add back to back inventory to their vacation time at their home resort. But what if you just want to travel to new and exciting places thru RCI or II? Before you plunk down \$64,000 for a week, check out our website,

www.VacationFLA.com,

and add a week for exchanging from our resales. A known resort with known management and fees is always the best bet. Resales are a great buy!

KAR

Resort Rap

THE BEACH CLUB: The Beach Club is having a very busy season so far this year and looking forward to what is yet expected.

Let's start off by saying that Super Bowl time was a very positive and fun experience and very interesting for the staff here. A few of our units were occupied by key personnel from both teams and it kept us on our toes trying to spot any of the key players who might wander through. All in all, it was a great experience for The Beach Club, both financially and from the favorable comments from out of state visitors.

A new face at the front desk is Julia Rivera, who is also handling some new activities for the younger set like making their own nautical and tropical foam sun visors and picture frames. We recently had a delivery of new beach bikes and they're getting quite a workout in this humid season.

New unit doors were installed complete with new locks utilized by key cards, new microwaves have been installed in almost every unit, roofs have been repaired, and we are anticipating a delivery date for the master bedroom furniture ordered.

After many requests and lots of comparison shopping by our Board of Directors, internet access at The Beach Club is on its way – high solution, wireless should be completed within the next month.

While our schools may be back in session, it does not mean an end to the summer concert series at the pier which will continue well into September, followed by Octoberfest like activities in most area restaurants, followed by holiday festivities and our beautiful Night of Lights in Downtown St. Augustine .

Yes, we expect to stay quite busy for the rest of this year.

CALINI BEACH CLUB:

At Calini, we are all anxiously awaiting the arrival of Becca Bednaz's first

child, Madison Rose, on September 6. Becca is one of our housekeepers & the daughter-in-law of Mike & Denise Wehr. (Mike works for Longboat Bay Club).

We also are enjoying the additional presence of Rich Cunningham, who is dividing his time between Siesta Sands and our resort.

Brian Chamberlain now works exclusively for Cunningham Property Management Corporation and KCM Corporation. He also spends three days a week at Calini and has an office at Longboat Bay Club.

We would like to welcome Bobby Logan as our new part-time front desk clerk. Bobby is a graduate of SUNY with a Bachelor's degree in psychology and also has an Associate's degree in computer science from Manatee Community College.

GULF TIDES OF LONGBOAT

KEY: A bit of nostalgia was given to us by owners Mark and Alice Shapiro. They found this on EBay. This is actually the Studio/One Bedroom building which was remodeled in the early 80's to become timeshare.



Gulf Tides Motel 1967

Beach re-nourishment is almost complete at Gulf Tides. Started 1st week of June and is slated to be completed in early September.

The ship pictured picks up the sand from near Anna Maria Island and brings it back to our area and then is unloaded by pipes onto the beach.



LITTLE GULL COTTAGES:

We refinished the Cloverleaf BBQ Pit Area on the beach side with a brick wall of the same design. We are looking to replace the living room furniture including the sofas and chairs later this year. We are also looking to replace the mattresses in all units in the near future. We are painting the exteriors of units 12/13/14/15 this fall. We survived Hurricane Dennis with some damage to our bay-side dock.

THE LONGBOAT BAY CLUB:

The installation of the new kitchen appliances is finally complete! Each unit has a new refrigerator, new dishwasher and new full-size, stackable washer and dryer. We also recently completed re-landscaping the property. There are a variety of new trees and plants which look beautiful. It has made a real difference in the look of the property. *(continued on page 3)*

(continued from page 2)



During hurricane season last year we lost our Longboat Bay Club sign. In May of this year, our new sign was finally put in place and the landscaping



around it is completed. The new design looks great and complements the modern look of the property. The new sign was also featured in the *Longboat Observer*.

We are excited to announce that updates to the guest bathrooms have begun. Additional information will be given in future issues of the Chronicle. We can't tell you what the updates will be yet. It's a surprise! We hope you'll like the changes.

Brian Chamberlain, a licensed real estate salesperson for Cunningham Property Management Corp., now spends part of his week at Longboat Bay Club leading our Tuesday morning brunch and our Thursday afternoon cookout.

For our Floating Time Owners, please remember to reserve your floating week as soon as your maintenance

fees are paid for the year. If you own floating time, you **must** reserve a unit/week to occupy, rent, or bank with the exchange company.

And, finally, please remember that if you have any questions or concerns; contact the resort at (941) 383-9561 or via email at

LBC@VacationFLA.com.

SIESTA SANDS

The staff at Siesta Sands is working very hard to improve your property. We would like to welcome back Tammy Giguere as our housekeeper and laundry technician. She is doing a great job and we are very happy to have her back. Also your Board is working hard to make your property more secure. A gate was installed at the entrance to help keep unwelcome visitors and vehicles from using your facilities. We are also getting bids for an improved beach gate.

We have some great upgrades planned this year for the timeshare units. We are going to add screen doors to each unit, paint them with a new color scheme, and upgrade the lamps and lighting.

There are still storage bins available for the condo units. Please contact Rich in the office for more information.

POINTS INFORMATION
LONGBOAT BAY CLUB &
GULF TIDES
OWNERS CALL
1-800-201-9983
THE BEACH CLUB
OWNERS CALL
1-904-471-2626

COMPUTER CORNER



This year, your statements of account will look a little different.

I am in the process of rewriting our accounts receivable program. Although the program will not be completed until next year (are programs ever completed?), the statement printing portion of the program will be ready for 2006 maintenance billing. At the top of the statements, you will see a barcode. Please be sure to tear off the top portion of the statement with the barcode and include it (or the entire statement) with your full remittance. This will enable us to process your payments much more quickly, saving your resort considerable administrative costs.

Note - At the time of this writing it is undetermined whether all or some resorts will be using bar-coded statements. In any case, please return the top portion of your statement with your owner information (or the entire statement) to speed processing. Thanks!

The "Owners Only" website has owner forms such as rental agreements, sales listing agreements, usage forms, newsletters and calendars. While browsing, take the owner information survey or the RCI point's survey. We love hearing from you.

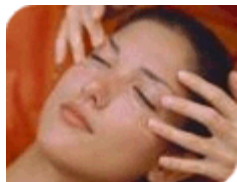
We want your email address to send information about your resort(s). We promise to never sell or give your email address to a third party. Please send an email address to your resort(s) with your complete name and owner number. We plan to continue sending this newsletter and other informational pieces through snail mail so do not be concerned if you don't have access to email. However, if you do not have access to email, isn't it time?

Have fun, take a vacation. - Ron

PAMPER YOURSELF!

THINGS TO DO AND SEE

One of the things we learn as we get older is that if we don't pamper ourselves - who will? So why not take a day to do just that? Both Sarasota and St. Augustine offer wonderful day spas with everything and from mas-a sugar Sign me up!



WESTCOAST ACTIVITIES (area code 941)

- 8/10-9/28 Selby Sunsets Hot Nights Cool Jazz, 6Pm until sunset, 366-5731
- 10/1 Taste of St. Armands, 388-1554
- 10/7-10/16 Oktoberfest Suncoast, A Bavarian Folk Festival, Sarasota County Fairgrounds, 708-3456
- 10/9 Sarasota Folk Music Festival-Crowley Museum & Nature Center, 322-1000
- 10/9-10/10 St. Armands Art Festival & Annual Fall Sidewalk Festival, 388-1554
- 10/10 5th Annual Morton's Firehouse Chili Cook-Off, Osprey & Hillview, 954-0609 X105
- 10/10 A Taste of Sarasota & Chef's Competition-21st Annual, The Hyatt, 925-3675
- 10/15-10/16 Sarasota Medieval Fair, Sarasota Polo Grounds, 888-303-3247
- 10/16-17 Downtown Sarasota Fall Festival, 366-5969
- 10/21 Pumpkin Festival, Bradenton, 322-2168
- 10/23 Scary Stories for Halloween, Crowley Museum & Nature Center, 355-1447
- 10/27-10/30 16th Annual Stone Crab, Seafood & Wine Festival. **Beginning of Stone Crab Season**, The Colony Beach & Tennis Resort, 383-6464
- 10/29 Sarasota Bluesfest, Sarasota Fairgrounds, 377-3279
- 10/30-10/31 Sarasota Orchid Society Show & Sale-Marie Selby Botanical Gardens, 366-5731 (FYI: Selby Gardens is the orchid identifier for the United States)
- 11/5 2005 Sarasota Reading Festival, Downtown, 906-1733
- 11/5-11/6 3rd Annual Antique & Classic Car Show, St. Armands Circle, 10am-4pm
- 11/25-12/11 Heritage Holidays, Historic Spanish Point, 966-5214
- 12/1-12/31 Holidays on St. Armands, 9:30am-8pm
- 12/2 Holiday Night of Lights, St. Armands Circle, 5:30pm-9pm
- 12/2-12/4 The American Craft Council Sarasota Craft Show, Convention Center, 365-3223
- 12/2 Winter Wonderland, Bradenton, 708-6200 x288
- 12/4-12/5 Gamble Plantation Holiday Open House, 723-4536
- 12/4 The Colony's Bud Collins Hackers Classic, 383-6464
- 12/8 Ringling Museum Holiday Splendor, 359-5700
- 1/6 Thunder By The Bay and Poker Run
- 1/14 Festival of Ferrari's, St. Armands Circle, 10am
- 1/21 Circus Ring of Fame, St. Armands Circle, 1:30-3pm
- 1/25 14th Annual Sarasota Civil Way Symposium, Helmsley Sandcastle Hotel, 351-5510
- 1/28-1/29 Circus Spectacular! Family Festival, Ringling Museum, 358-3180
- 2/4-2/5 Siesta Key Craft Fair, Siesta Key Village

Sarasota:

Body & Spirit

941/921-1388

www.BodyandSpirit.net

The Met (St. Armands Circle)

941/388-1772

www.themetsarasota.com

Ana Molinari (opening soon on St. Armands)

www.AnnaMolinari.com

Spa Bellissima

941/924-1302

www.Spabellissima.com

St. Augustine:

Small Indulgences

1-800-824-6220

www.smallindulgencesdayspa.com

The Wavy Clipper Day Spa

904/824-3800

EASTCOAST ACTIVITIES (area code 904)

- 1/15-12/31 Golf Black History Display, The World of Golf Hall of Fame, 940-4123
- 10/7-10/8 8th Annual Greek Festival, St. Augustine Amphitheatre, 11am-9pm 829-0504
- 10/7-11/27 IMAX Theater—Bears, The World of Golf Hall of Fame, 940-IMAX
- 10/8-10/9 17th Annual St. Augustine Colonial Folk Arts & Crafts Festival, Colonial Spanish Quarter Museum, 10am-5pm, 810-5587
- 10/15 Cracker Day, St. Johns County Fairgrounds, Bluegrass, banjos & fiddles, 8am-7pm, 824-9720
- 10/28-10/29 Haunted Hayride, Anastasia State Park, 7pm-9pm, 461-2035
- 11/4-11/6 4th Annual Ponte Vedra Wine Fest, Sawgrass Marriott Resort & Spa, 285-2004
- 11/15-11/20 St. Johns County Fair, County Fairgrounds, 794-7287
- 11/16-4/15 "For the Love of the Game", Arnold Palmer exhibit, The World of Golf Hall of Fame, 940-4123
- 11/19 9th Annual San Sebastian Winery Holiday Open House, 826-1594
- 11/19-1/31 Nights of Lights, 2 Million tiny white lights along the ancient streets and historic buildings. **A MUST TO SEE!**
- 11/25-12/30 Holly Jolly Trolley Tour of the Nights of Lights, Visitors Center, 829-6545
- 11/25-12/30 Santa's Big Red Christmas Train, 829-6545
- 11/26-11/27 St. Augustine Fall Art & Craft Festival, 130 fine artists works, 10am-5pm, 824-0716
- 12/3 Grande Illumination, Carry a candle torch light parade, Government House Museum, 7:30, 460-9368
- 12/3 St. Augustine Christmas Parade, Downtown, 10am
- 12/10 Regatta of Lights, Matanzas Bay (Bridge of Lions and Castillo de San Marcos) 6:00pm
- 1/28-1/29 24th Annual St. Photios National Shrine Pilgrimage, 829-8205
- 2/25-2/26 Fourth Annual Winefest, 826-1594

Reserve Now: The Players Championship PGA Tour, Sawgrass in Pointe Vedra

ON-GOING EVENTS

Sarasota

Third Thursday of each month- Cocktails at the Ca d' Zan at The Ringling Museum 6:00-9:00pm \$3. 350-5700

First Friday of each month- Palm Avenue Art Walk- Historic Palm Avenue downtown. 6-9pm. 941/954-4494

Second Friday of each month- Sunset Stroll on St. Armands. 6pm - 9pm 941/388-1554

Third Friday of Each Month: Art By The Light of The Moon-The art buyer's destination in Sarasota! Towles Court Artist Colony. Towles Court, Sarasota. Free 6-10pm. 941/955-4546

Every Saturday Farmer's Market- Downtown Sarasota, Main and Lemon, 7am-noon

Thurs., Fri., Sat. Lipizzan Stallions. Myakka City. 322-1501
www.sarasotafl.org

St. Augustine

Nightly Walking Tours-Ghosts, romance, scandal, murder, politicians & pirates. 888-461-1009

First Friday of each month Art Walk 5-9pm. 904/825-0065

Every Wednesday Farmer's Market -St. Johns County Pier. 7am-noon

www.VisitOldCity.com

SARASOTA AREA (area code 941): Key Sailing 346-7245 * Myakka River State Park 365-0100* Pelican Man's Bird Sanctuary 388-4444 * Marie Selby Botanical Gardens 366-5731 * Dali Museum 800/442-3254 * Albritton Fruit Company Tours 923-2573 * Mote Aquarium 388-2451 * Kayak Adventures 922-9671 *

ST. AUGUSTINE AREA: (area code 904) Lightner Museum 824-2874 * Birds of the Salt Marsh Guided Kayak Tour 471-4144 * Gecko Latitudes (Kayaking) 824-7979 * Gamsey Carriages (Horse drawn-tours) 824-5082 San Sebastian Winery 826-1594 * Alligator Farm (I held gators-send proof) 824-3337 * World Golf Hall of Fame/World Golf Village Imax 940-4123 * Smile High Parasailing 819/0980

Cunningham Property
Management Corp.

Corporate Office
1030 Seaside Drive
Sarasota, FL 34242

Rental Office
5330 Gulf of Mexico Drive
Longboat Key, FL 34228
800-333-7335, Fax 941/383-1110
E-mail: Rentals@VacationFLA.com

Sales Office
3200 Gulf of Mexico Drive
Longboat Key, FL 34228
800-201-9983, Fax 941/383-9563

WWW.VACATIONFLA.COM

WWW.FLORIDARENT.COM

**Timeshare on TV: "Endless Vacations" will air on the
Women's Entertainment**



Email Addresses

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Little Gull LittleGull@VacationFLA.com
LongboatBay Club LongboatBayClub@VacationFLA.com
Siesta Sands SiestaSands@VacationFLA.com
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**Deed changes,
corrections, etc.**



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